



We're helping users get to where they need to be.

Navigating using GPS apps such as Google Maps and Waze have naturally become a part of everyday life for many of us. End-to-end driving directions help make traveling seamless, yet until recently blue dot technology has been limited to the outdoors. Advances in the field have made it possible to provide real-time location tracking indoors, offering a platform to create highly personalized and end-to-end navigation experiences for patients, guests, and their employees.

We're dedicated to making indoor location technology more accessible to organizations worldwide by using our proprietary blue dot technology, which merges data given off by the metal structures within buildings, wifi access points, and Bluetooth hardware to create precise indoor location tracking and mapped walking routes. We provide our system to organizations who are looking for a scalable solution to everyday navigation challenges.



Digital maps: Branded digital maps developed to support indoor navigation.



Indoor navigation: Point-to-point directions guide users to their destination, managed via a universal CMS.



Step-by-step route audio instructions: Directions are delivered to the end user via the phone's audio capabilities.



Location-based services: Alerts and notifications that personalize the user experience.



Data insights: Data intelligence about facility usage and navigation patterns.

Key Features

- Accurate blue dot positioning within 1.5 meters
- Step-by-step route audio instructions
- Seamless floor detection and transitions
- Rerouting notifications
- Location-based messages (geofencing)
- Highly intuitive UI/EX
- Mobile responsive web accessibility (non-app/non-mobile users)



Our wayfinding product offers the perfect solution for large venues wanting to enhance the in-venue experience for visitors. With digital maps, highlighted key points of interest, turn-by-turn directions, and location-based notifications, WiFi Engagement and Analytics Wayfinding makes indoor navigation simple.

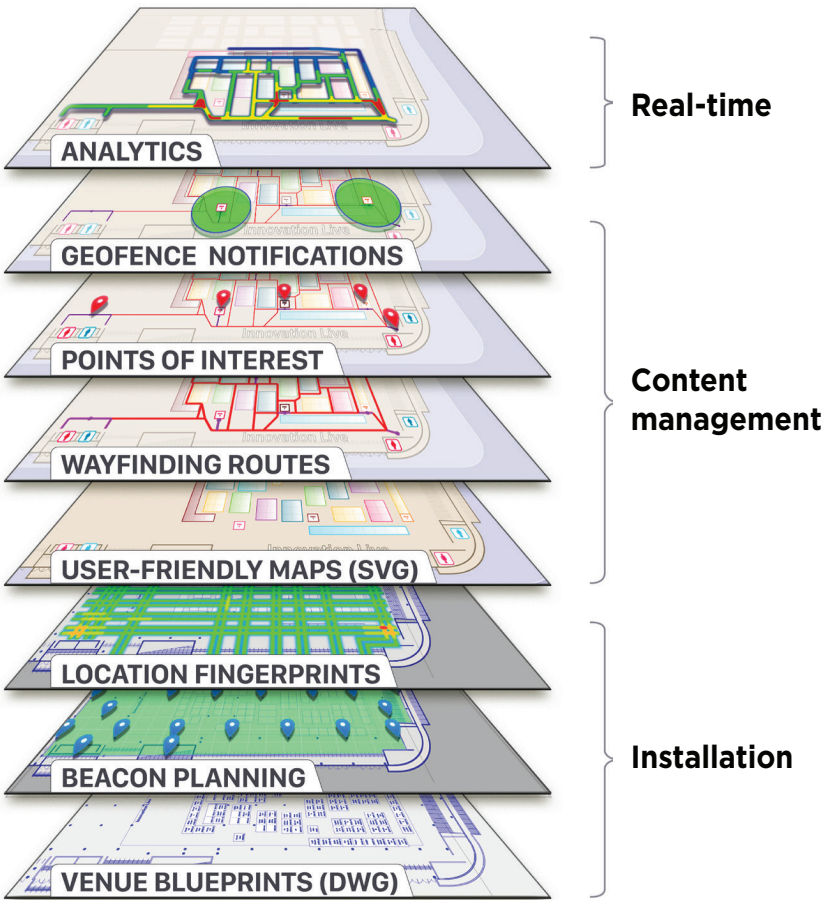
A layered approach

Our layered approach to installation and management means getting wayfinding set up and running in your venue is a simple and pain-free process.

One-time set up


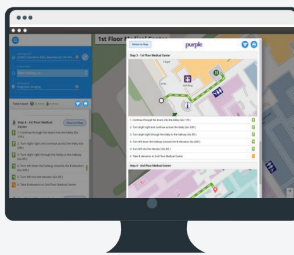


Blueprints, beacon planning and location fingerprinting require a ‘one-time’ set up, and once complete, do not need to be re-addressed.

Our content management system then allows users to update and manage maps, routes, points of interest and other data quickly and easily. Data such as maintenance works or emergencies can also be fed into the system in real-time and mapped to a specific location; ensuring visitors are successfully re-routed and consistently get up-to-date information.



LEVERAGE WAYFINDING TO ENSURE SAFETY, EFFICIENCY AND SATISFACTION

Geomagnetic Hybrid Technology for Optimization and Accuracy

Digital Displays	Web-based Solution	Mobile Application	Action to Insight
			
Interactive maps, directions and multimedia	Pre-planning, onsite to directions online - desktop and mobile	Accurate blue-dot navigation and location-based messaging	Role-based admin tools allow full control of your environment and your data